

BREWED TO PERFECTION



Three sisters, one coffee-flavored family business

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IRIS (Minka Kuustonen), ANNA (Iina Kuustonen) and RAAKEL (Pirjo Heikkilä) are siblings who run a lunch cafe together. Or Anna runs the show and Iris gets herself talked out of all responsibility. Raakel focuses on being Greek.

the sisters have bought the cafe from their parents HELENA and TAHVO, who have given them carte blanche to run it, almost.

Anna is getting married to her partner. Iris would also like a boyfriend by the time of the wedding, but only falls in love with the impossible cases. Raakel would like to invite her biological father to the wedding, who might be her mother's old boyfriend from Greece, but there is no information about his whereabouts.

"Iris is searching for soulmate, Raakel is looking for her biological father and Anna is keeping everything under control"

IRIS

The youngest of the sisters is a dreamer. She clings to impossible men making herself believe every time that this is the one. Iris' sisters want to believe in her dreams, even though they see from the side that the men she dates are hopeless cases. Iris by no means falls in love with nice men who are actually interested in her, but wants approval from the ones who are either distant, taken or who live on the other side of the world. Or better yet, all the above.

Iris decides that she wants a man who earns at least 200K a year and only looks for a man in professional groups suitable for the required salary level.

Iris can believe in anything if she wants to. When the tarot card reader tells her that she will meet the man of her life at her sister's wedding, she starts looking through the guest list and wonders who it is. She can't wait until the wedding, and crashes her sister's partner's bachelor party. At the wedding, she gives a speech about love and how much wilderness camping means to her. Iris always has ideas, but she can't bring them to completion.

Every small task is left unfinished or delegated to others. Iris would like to be rich, but she can't do anything about it. She is clever online, but useless in practical matters. With her sisters, Iris becomes paralyzed because they are so active that Iris doesn't have to be. If Iris doesn't want to do something, she invokes depression and anxiety and blinks her big watery eyes. That works with their parents, because Iris is the baby of the family.



ANNA

The middle sister is a master of coping and powering through. Anna is a happy customer service person who hates customers. Anna holds back fatigue and annoyance until the end and does everything for others. She wants to be good and feels like a good person only when she slaves away. "Yes, it's fine, it's nothing, of course".

When Iris with her blinking eyes apologizes for the 500 cupcake order she received, Anna decides to save the day and stays in the cafe for the night to make cupcakes. And when the customer freaks out after receiving the order because the sprinkles are of wrong color, Anna apologizes and replaces the sprinkles of the 500 cupcakes. As a compensation, Anna transports the cupcakes to the party venue in her own little box of a car. Anna's essence is like a bubbling teapot.

Anna takes on too many tasks at home as well. She has a partner and children, for whom she does everything. The man is a laid-back type who takes his life easy, who loves to be at the center of attention and social. But that's about it, and Anna takes care of the rest. And if the husband ever gets something done, she will hear about for the next five years.

Anna takes on so much responsibility that she even ends up in the kitchen at her own wedding.



RAAKEL (OR IN GREEK: RAKEL)

The eldest of the sisters hangs on to her identity. She has a different father than Anna and Iris. Raakel believes that her father is Greek and tells everyone who listens a story about her Greek ancestry and how the culture still affects her. In reality, no one knows who his father is. The mother has told a story about her Greek first love, but no contact information can be found for this man. Raakel talks about his Greek identity and how it feels to be different without being asked. Raakel often offers her bravura souvlaki on the lunch menu of the cafe, and of course customers have to be told about its history, even if they're not really interested. Raakel would like to organize a Greek evening in the cafe, where she could highlight her "homeland".

Anna's upcoming wedding makes Raakel melancholic. She would like her biological father to be there. Raakel decides to take a dna test and finds out that she is 99 percent Finnish. Raakel still tries to believe that the one percent of her is Greek, but it turns out that Raakel's father is a completely Finnish hillbilly Billy Bob from Savonlinna. Raakel wants to meet Billy Bob and tries to find foreign blood in his background, but only Billy Bob's brother's wife is Lithuanian. Of course, Raakel feels the connection of souls to Lithuania as well.

Raakel invites Billy Bob to the wedding, but on the condition that he stays silent because he can't speak Greek. Raakel is ashamed that her identity has fallen apart in front of the whole family, and asks Billy Bob to at least speak English, but the man can only mutter in rally English and his stupid jokes in a strong hillbilly dialect.



OTHER CHARACTERS

HELENA

The girls' mother Helena (Eija Ahvo?) is a sweet monster. She is a modest and well-intentioned quiet Finnish woman who kills with her quiet disapproval and gets her own way through sacrifice.

Helena herself has already retired from the cafe, but she still wants to intervene in everything.

Helena's rhubarb pie doesn't sell anymore, and the girls don't want to sell it, but no one dares to tell mom, because everyone knows her strong reactions. When the truth is revealed before the wedding, Helena's world is shaken and she lets everyone feel her disappointment.

The mother wants to get involved in running the cafe, planning the wedding, implementing her own traditions, the guest list and the program. The girls let her have her way, because mom's martyr scenes are something that everyone wants to avoid.

TAHVO

The girls' father Tahvo (Taneli Mäkelä? Carl-Kristian Rundman?) is a nice Finnish man who wants to keep his daughter's wedding expenses in the curb. He is good at giving advice, and even at the wedding he makes sure that no one wastes food. Tahvo loves his daughters through actions, not words. He helps and worships the women in his life, but does it in his own practical style. When a daughter cries, Tahvo panics and tries to think of something to do.

Tahvo is responsible for the company's financial affairs and salary payment. Tahvo also constantly intervenes in the company's operations with his saving tips. At the wedding, Tahvo also turns off the lights in the toilet where people are sitting, stalks the catering service and monitors their breaks, collects half-drinked drinks and combines them, points out to the guests if they leave drinks or food unfinished, and gives a speech about energy prices and kilowatts that can be saved by sitting in a dark hall.

JAKE

Anna's husband Jake (Chike Ohanwe?). A salesman who can joke around. Jake doesn't do much at home, and if he does, it should be applauded. A lot. When Anna once demands that Jake also do something for the wedding preparations, Jake googles a recipe for mustard and decides to prepare it himself for the wedding. At the wedding, Jake remembers to tell everyone about the steps of making the mustard, and the rest of the family goes along to admire Jake's performance. From the already busy caterer, Jake asks for a tray, spoon, paper and pen for the introduction text, opinions on where to place the mustard on the buffet table, and feedback on the taste of the mustard. He does little but talks a lot.

Whatever the topic of conversation in the party, Jake can turn it into mustard. He knows how to take it easy and enjoys partying. The more relaxed he takes, the more stressed his spouse gets.

STYLE & STORYTELLING

The series has two plot levels.

On the main plot level, we follow the sisters' central chemistry and relationships. Although they doubt each other's choices and dreams, they fully support each other. Preparing for the wedding creates pressure and the parents are involved both in running the business and in the wedding.

On the second plot level, we follow the awkward and confusing situations as the sisters take the first steps in running the company.

BREWED TO PERFECTION is a comedy that relies on strong characters, big stakes at work and at home, tense family chemistry and unreasonable situations.

Each episode is an independent block, which can be watched separately if necessary. The main actors participate in the design of the characters and the dialogue is refined together. The fun starts already in the scripting phase, not just during filming.

BREWED TO PERFECTION is a modern comedy for a large audiences, which will become a perennial hit.



PRODUCTION



Work title: Brewed to Perfection

Genre: Comedy

Season: 10-12 episodes X 24 min. Longrunner.

Target group: Especially women aged 25-55

Main cast: Iina Kuustonen, Minka Kuustonen, Pirjo Heikkilä

Director: Lauri Nurkse

Main screenwriter: Pirjo Heikkilä

Original idea: Ilkka Hynninen and Pirjo Heikkilä

Concept development: Iina Kuustonen, Minka Kuustonen, Randi Siegel

Language: Finnish

Producers: Erna Aalto and Ilkka Hynninen

Responsible producers: Ilkka Hynninen, Ilkka Rahkonen and Erna Aalto

Production: TBC

A behind-the-scenes photograph of a film set. In the center, a monitor on a stand displays a scene with two people. To the right, a professional camera is mounted on a tripod. In the foreground, a person is seen from behind, wearing a dark t-shirt with the text 'BUCKLE UP! PART DE' visible. The background shows other crew members and equipment, including a laptop on a stand. The entire image has a warm, sepia-toned color palette.

ICS

ILKKAS'
CREATIVE STUDIO