



PIRJO

I SVERIGE

SYNOPSIS

Pirjo is a determined comedian whose biggest dream is to finally gain recognition for her career—and perhaps even receive an invitation to the Presidential Independence Day Reception. When Sweden's most famous comedian, Felix Herngren, once casually mentioned the possibility of meeting for coffee in Stockholm, Pirjo seizes the opportunity and embarks on a cultural journey to the neighboring country.

After making a major blunder in her hometown of Lahti, Pirjo stumbles into embarrassing situations throughout her trip—wrong terminals, tight schedules, and a series of awkward misunderstandings follow her all the way to Stockholm.

On the ferry, Pirjo runs into old acquaintances, gets caught up in unfortunate mishaps, and repeatedly embarrasses herself while trying to convince both Finns and Swedes of her own worth. Once in Stockholm, Pirjo's attempts to meet her idol Felix spiral out of control: the wrong travel group, mix-ups, lost drink bags, and a hard drive ending up in the wrong hands push her deeper into comedic and uncomfortable situations—until she is even reported missing on the ferry.

During her journey, Pirjo is forced to confront her insecurities and shame, but she also discovers new aspects of herself. In the end, she realizes that external validation, status, or the opinions of others do not define her worth. Returning to Lahti, Pirjo finally dares to face her fears and take a leap—if not from the biggest, then at least from the small hill—falling, yet ultimately standing up on her own two feet.

K1, J1: Kakkoseen | Pirjo | Yle Areena

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PIRJO

Pirjo Heikkilä is a Finnish comedian, actress, and screenwriter, known for her humor and versatile roles. She has appeared in popular shows like *Siskonpeti* and her own comedy series *Pirjo*. Heikkilä has also performed stand-up comedy and worked as a voice actress and audiobook narrator. Her career has earned her several awards, including the Golden Venla. Pirjo Heikkilä is one of the brightest stars in Finnish entertainment.

Pirjo Heikkilä's comedy style is characterized by sharp observational humor and relatable everyday situations. She often portrays awkward and humorous moments that arise from social interactions, as seen in her series *Pirjo*. Her humor is witty, self-deprecating, and sometimes absurd, making her performances both entertaining and thought-provoking.

She has a talent for turning mundane scenarios into comedic gold, often highlighting the quirks of human behavior. Her work resonates with audiences who appreciate humor rooted in real-life experiences.



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STYLE

Pirjo's Sweden is a comedy. It is both stylish and down-to-earth in its storytelling.

- The choices are clear. We trust the protagonist. The encounters Pirjo creates are the heart of the film.
- We believe in the magic of scenes. In addition to the plot, we focus especially on the rhythm of the scenes, which lies at the core of the comedy.
- We trust the comedy. The protagonist ends up in recognizable—yet occasionally over-the-top—situations in her everyday life due to her own choices. Laughter is guaranteed.

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TENSIONS

Pirjo's journey is not just about admiring the atmospheric beauty of the Stockholm archipelago – it's a battle against the feeling of shame.

- **Everyday blunders.** From phone charging issues onwards, everything feels worse when it happens in front of the Swedes.
- **Psychological tension.** Pirjo finds herself explaining her way out of increasingly bizarre situations. She wants everything to go well until she feels mistreated.
- **The Independence Day Gala:** Why hasn't Pirjo received an invitation to the Gala, even though other comedians get to attend? Alexander Stubb's visit to Sweden is an intriguing opportunity to set things right.
- **Media frenzy:** In Finland, rumors spread that Pirjo has fallen off a ship and abandoned her friend.





EXTRA
PRESSEN

Pris: 32 kr



Festade med KUNGA- FAMILJEN



Societetskvinnan var skolkamrat med
prins Carl Philip på Lundberg.





WORLD

Sweden Through Pirjo's Eyes

- Stockholm appears to a Finnish traveler as both magical and nightmarish.
- Gamla Stan and the Hop-on Hop-off buses turn into a stage for obstacles and mishaps.
- The City Hall and a seminar, attended by Alexander Stubb, provide the perfect setting for a spectacular blunder.
- On the stage at Skansen, something historic takes place: a Finnish woman delivers a passionate speech about national pride.



PRODUCTION

Name:	Pirjon Ruotsi (Pirjo i Sverige)
Genre:	Comedy
Main role::	Pirjo Heikkilä
Target:	Whole family
Director:	Lauri Nurkse
Concept:	Pirjo Heikkilä, Ilkka Hynninen, Lauri Nurkse
Writers:	Pirjo Heikkilä, Lauri Nurkse
Language::	Finnish/ Tourist swedish
Production:	Pre-production:: Spring 2025 Filming: Oct-Nov 2025 Premier in all Finnish Finnkino cinema's in October 2026.
Network:	Nelonen



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**PIRJO I SVERIGE IS THE
AUTUMN 2026
BLOCKBUSTER IN
CINEMAS – AND LATER
ON NELONEN.**





ICS

NORDIC